



**WE DON'T
JUST IMAGINE
WE CREATE**



**INTERACTIVE GLASS &
ESSENTIAL ORDER SYSTEM
(EOS)**

WHO WE ARE?

Go Photo was created by Jim Fitzgerald formally CEO of Digital Photo Imaging and David Ross former Imaging Division head of Mitsubishi Electric Ireland. With over 50 years combined experience. They have brought to market significant digital products in the the photo finishing sector, to create a premium digital print service.

Go Photo offers many products that include new smart technology offering to help enhance your customer experience? At Go Photo, we understand how important a customer experience is and we offer - bespoke solutions!

Our solutions are interactive - **You are in control**
Our solutions **provide customers with choices** that create;

- Customer journeys with touchpoints for the senses
- Encourages customer loyalty with multi-channel personalised, frictionless experiences
- Data ethics, no risk of your information being accessed
- Go Photo will continuously develop the software to suit your needs

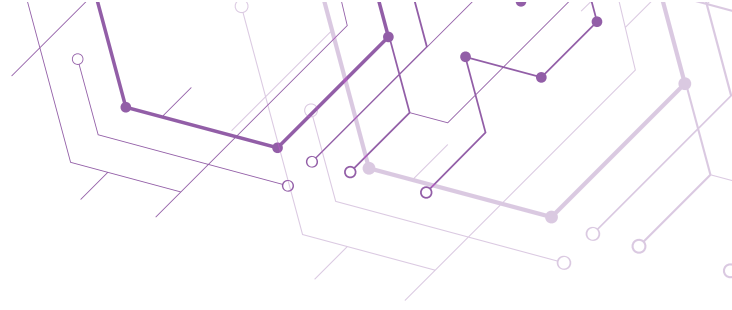
SPECIALISED SERVICE

Our Highly Trained and Experienced Team, will work with you to ensure that you and your business achieve its full potential.

Our Service is second to none,
6 Days a week 9am - 9pm

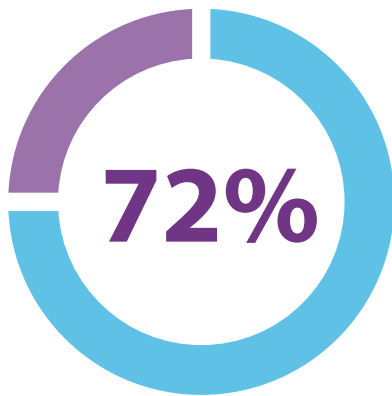
**WE PUT THE
CUSTOMER FIRST**

PRODUCT OFFERING

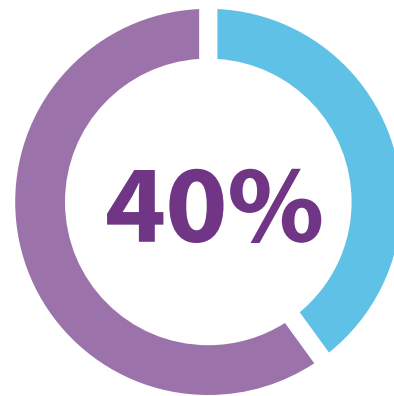


Go Photo Interactive Glass & Essential Order System (EOS) offers you an interactive experience that enables your customers to browse, swipe & touch what you want to show them selecting what is important to them. Imagine your shop window being as interactive as your website! Whether its supermarkets, property, travel, pharmacy or any retail product we can help you immerse your customers in an experience that sets you apart from the competition and generates sales.

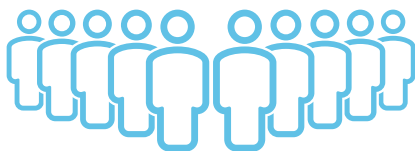
WHY CHOOSE THE GO PHOTO INTERACTIVE GLASS & EOS SYSTEM



More Attention Than Online Ads

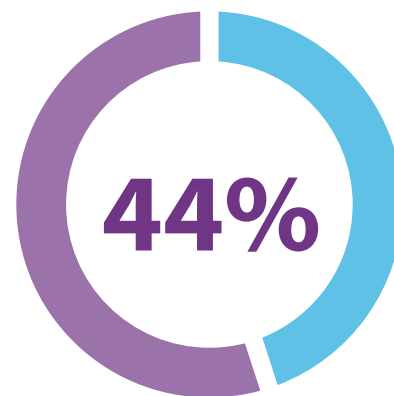


Shoppers Believe digital Display In store Can Influence What They Buy



8/10

Customers Are Inclined To Enter A Store After Viewing A Digital Window Display



Shoppers Admit That Social Media Such As Facebook Interaction Influences Their purchasing Decisions

- Go Photo interactive glass can significantly increase footfall to your store
- Helps cut through the noise on the high street and grab customers attention
- The human brain is programmed to respond more to digital visual stimulus
- Cost-effective interaction
- Promotes impulse purchases by customers
- Guarantees your message will be seen by target audience
- Eye-catching display of promotional stock
- Helps to drive footfall into your store
- Easy to use and displays can be quickly modified
- 24/7 advertising - reach passers-by when closed
- Increases social media presence - Facebook etc
- Allows footfall to interact with your business 24/7 if required
- Can be used as an Essential Ordering System to keep business operating during a crisis

WHO WOULD BENEFIT FROM GO PHOTO INTERACTIVE GLASS (AND EOS)?



Pharmacy



Retail Store



Hotel



Garage Station



Auctioneers

WHAT IS INCLUDED?

1

Interactive glass

2

Window display or
in store options

3

Designed for your bespoke
business requirements

4

Facebook - we can help you reach
out to your customers and grow

5

Website development
included if required



Retail Store



WINDOW DISPLAY EXAMPLE

ADVERTISEMENT
VIDEO OR STATIC



INTERACT WITH
SCREEN BY TOUCH



RETAIL

REVOLVING OR
STATIC
ADVERTISEMENT



DINE FOR 2 IN OUR AWARD WINNING RESTAURANT

HOTEL RECEPTION

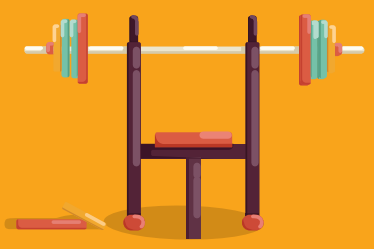
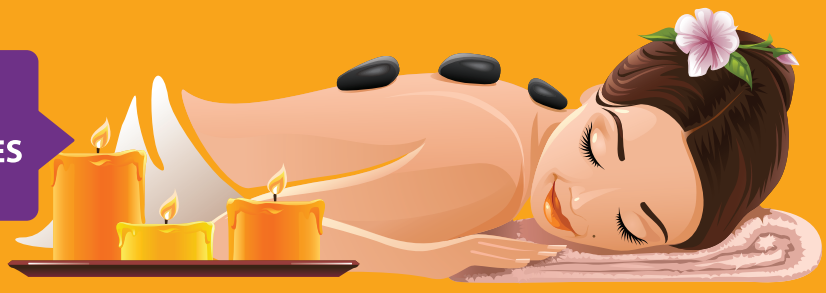
go photo

SELF-CHECKOUT BOOK DINNER

BOOK A MESSAGE LOCAL ATTRACTIONS

BOOK MASSAGE FOR ONLY €85

ADVERTISE HOTEL FACILITIES

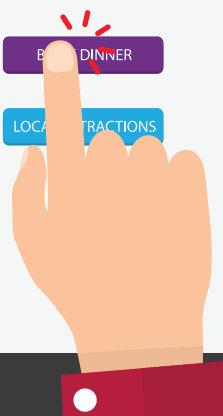


VISIT GYM ➔

HOTEL RECEPTION



- SELF-CHECKOUT
- BOOK DINNER
- BOOK A MESSAGE
- LOCAL ATTRACTIONS



HOTEL



12 CANS

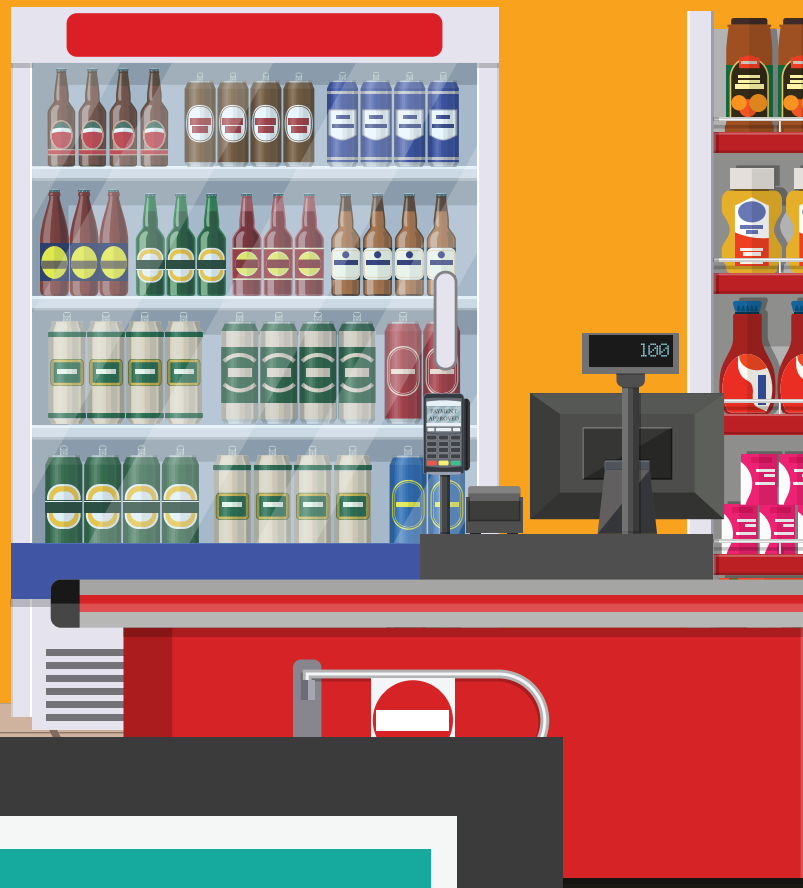
SAVE
€5.60

SUPERMARKET *go photo*

★★★★★
CHECK LOYALTY CARD REWARDS

LOYALTY PROGRAM

VIEW YOUR DETAILS



TOOTHPASTE

2 FOR
€3

STATIC OR VIDEO
ADVERTISEMENT
SECTION

SUPERMARKET

go photo

★★★★★

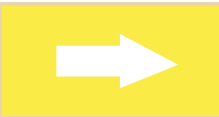
YOU HAVE 500 LOYALTY POINTS

LOYALTY PROGRAM

CHECK REWARDS



RETAIL



DELI MENU

SAVE €2.35

SUPERMARKET *go photo*

DELI MENU - SELF ORDER



ORDER HERE



HAND SOAP



ONLY €2.35

ADVERTISE SALES/PRODUCTS

Essentials *go photo*



Milk

ADD TO CART



ADD TO CART



Water Bottles - 8 Pack



ADD TO CART

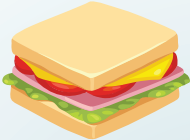














GARAGE STATION

DELI ORDERING SYSTEM



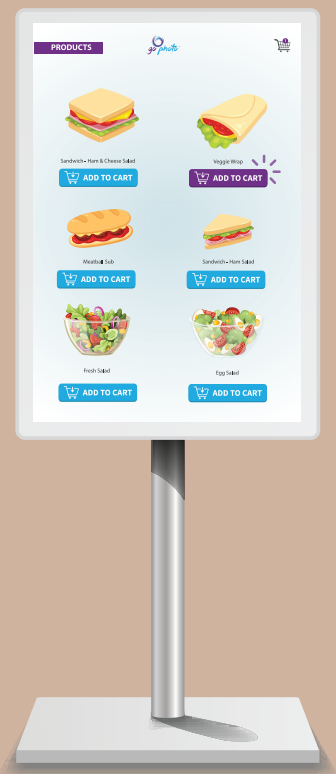
PRODUCTS  

 <p>Sandwich - Ham & Cheese Salad</p> <p> ADD TO CART</p>	 <p>Veggie Wrap</p> <p> ADD TO CART</p>
 <p>Meatball Sub</p> <p> ADD TO CART</p>	 <p>Sandwich - Ham Salad</p> <p> ADD TO CART</p>
 <p>Fresh Salad</p> <p> ADD TO CART</p>	 <p>Egg Salad</p> <p> ADD TO CART</p>

DELI ORDERING SYSTEM

The Deli Ordering System allows customers to order and pay for a range of products from your deli within your retail store or garage station. The system allows for quick selection and ordering, thus reducing the congregation of people around the serving counter.

A perfect Click - Pay - Collect option for retail.



Benefits



Faster Orders



Reduce Queuing



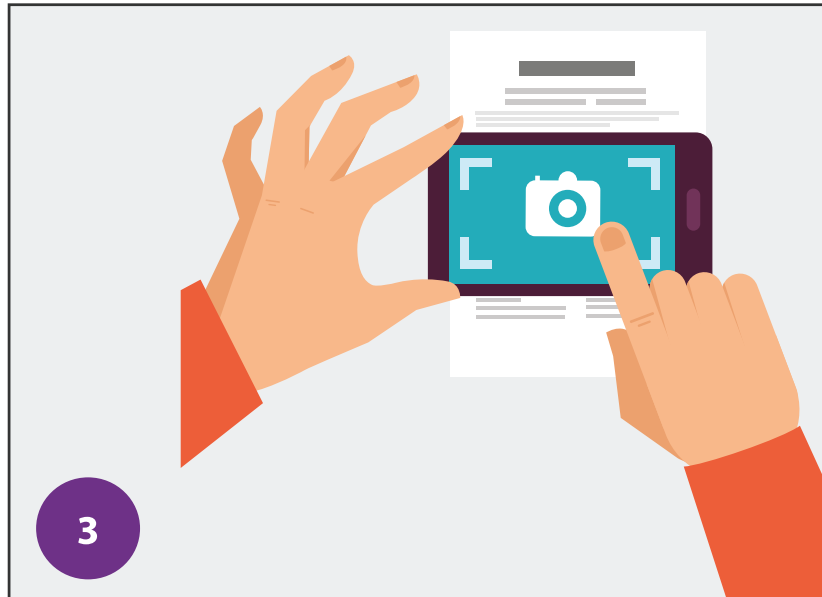
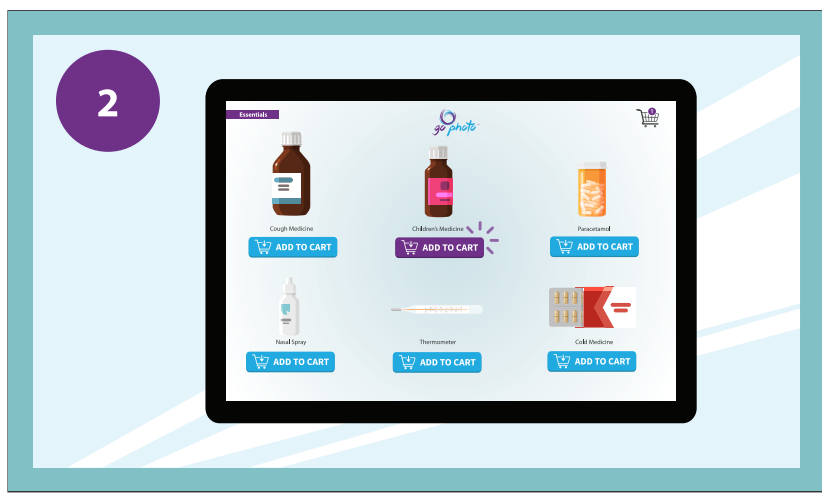
Digital Advertising



Digital Menus



Click - Pay - Collect



1. Our system can work for pharmacies
2. Let your window become your interactive store. 24/7 advertising - reach passers-by when closed
3. The customer can take a picture of their prescription in the comfort of your own home
4. Send the photo to Pharmacy Facebook page
5. Next morning, prescription is complete
6. Customer is sent a text with collection time



Go Photo

Interactive Glass & EOS
Order online



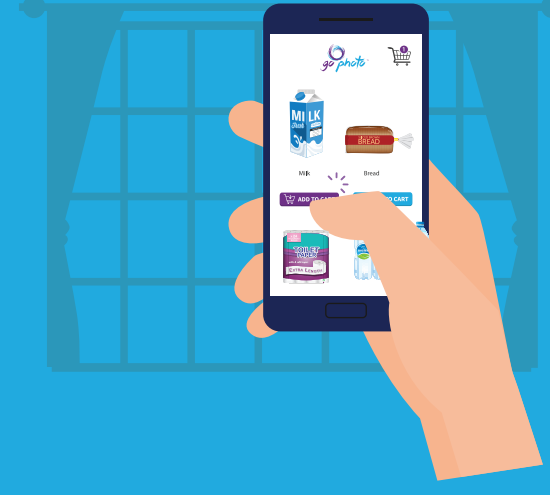
ACCESS THE ONLINE
ORDER URL VIA
FACEBOOK

GROW YOUR
BUSINESS WITH
FACEBOOK

POST UPCOMING
PROMOTIONAL
OFFERS ON
FACEBOOK
WITH GO PHOTO

REACH YOUR
CUSTOMERS WITH
FACEBOOK



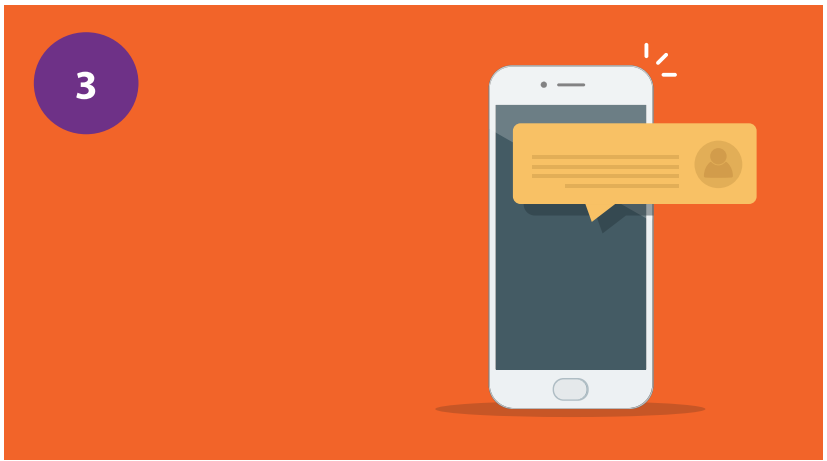


1

OUR SYSTEM CAN WORK FOR RETAIL STORES



2



3



4



5

1. Customer can order their shopping online at home
2. Order received & fulfilled by retail store
3. Customer texted with collection time and details
4. Collecting from store
5. Home delivery



RETAIL

INTERACTIVE GLASS OFFICE

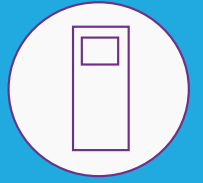
Present and create engagement and interaction in your boardroom or office. The interactive glass works perfect for all types of presentations, whether it is video, powerpoint or static images/graphics.



PowerPoint,
Slideshows etc.



Office Presentations



Office Displays



**Innovative multi-touch
interactive glass**



INTERACTIVE GLASS VEHICLE ADVERTISING

Use our interactive glass to advertise your brand, product or service.

Perfect for:

- Company Vehicles
- Taxi Drivers
- Haulage



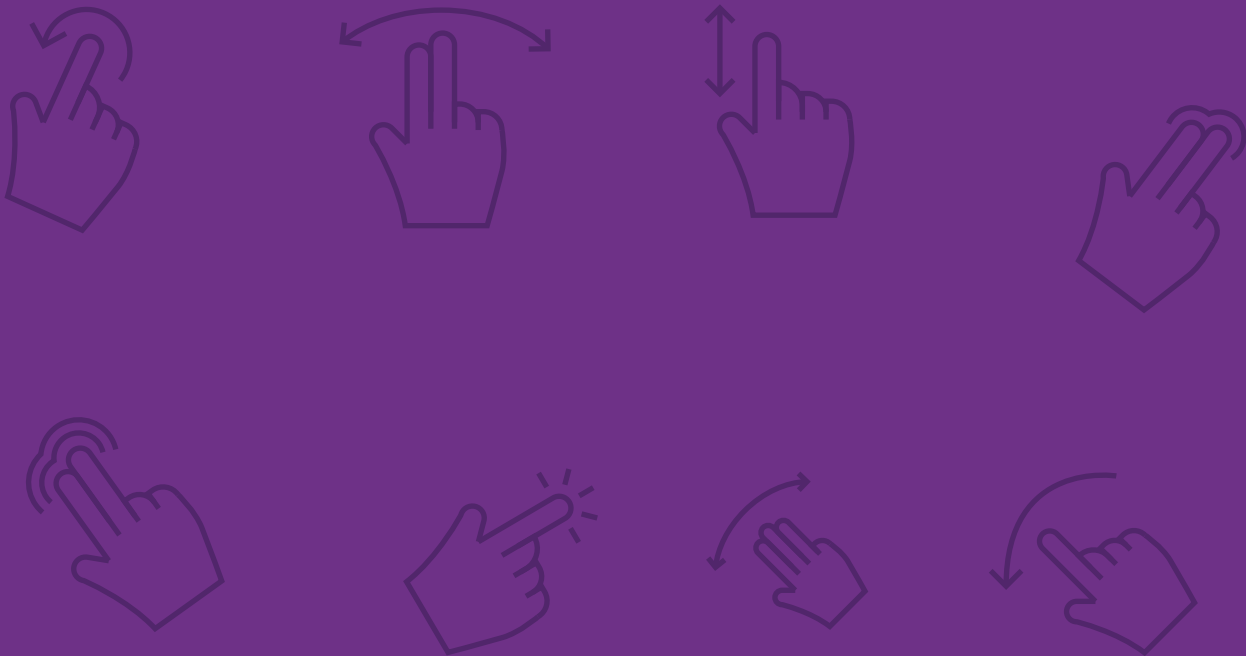
Interactive Car
Signage



Supports Video

— FEATURES

- 2mm coating applied to any glass surface
- Full colour HD
- Supports 6,300 lume laser projector for the brightest visual
- Static and interactive
- Swipe like a smartphone
- Audio option available
- Tailor made packages
- Bespoke to any size to suit your requirements



BENEFITS

- A unique bespoke system, created and manufactured by Go Photo
- Imagine having your shop window just like your iPhone - customers can swipe and get more information
- Use your own designs/advertising on the display or work with our design team to create this for you.
- Ideal for Tradeshows and Exhibitions

SUMMARY

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