

SMART TECH GLASS

### WHAT IS SMART GLASS?

Digital advertising display screens help you cut through the noise when engaging customers. Traditional window posters are everywhere and SMART TECH display lets you grab customers attention and increase footfall to your business as well as promote your brand

### WHO ARE WE?

GoPhoto are a leading IRISH company in the digital advertising market, partnering with Sony, Mitsubishi and Epson to bring you the latest technology.





# Digital Advertising Display Double Sided Screen

OPTION 1
DOUBLE SIDED
ADVERTISING
DISPLAY
From €89.95
NOW €49.95
PER WEEK

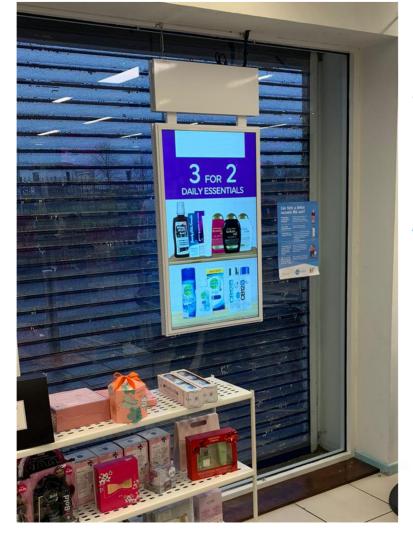




## Same image displayed on Each side of shop windows



43 Inches
To 55 Inches



Outdoor



#### **Direct Sunlight Readable**

Thanks to their commercial grade ultra-high brightness panels (2,500cd/m²), these displays are up to 10 times brighter than a domestic TV and so are easily readable even in direct sunlight.





#### Weatherproof

Designed to withstand the elements, these displays are protected against all wet weather conditions and airborne dust particles by their robust IP65 rated enclosure. They also feature a waterproof coating on all internal circuit boards and waterproof over-moulded AV connectors.



**Dust Resistance** 

Protected against dust that may harm equipment.

Water Resistance

Protected against water spray from all directions.



Vandal Proof



Advanced Temperature Control System



Anti-Reflective Glass



Ambient Light Sensor



Landscape or Portrait



Android Media Player



24/7 Usage



**Customisation Available** 





#### 55" Professional High Bright Signage Displays

























55 INCH NDOOR ADVERTISING **DISPLAY** From **€59.95** NOW €39.95 PER WEEK

#### **Key Features**



#### **SoC Content Management**

Features both office and cloud-based content, allowing you full control over content display and storage.



#### **Built-in Connectivity**

Wired and wireless connectivity with embedded WIFI and BLUETOOTH. This allows the display to show content without any external device required.



#### **Open Platform Support**

**API (Application Programming Interface)** supported. This allows you to upload online content from your website to the display screen without additional software.



#### **Subtle Design**

High quality image display directing customers focus on your advertisement . Features internal USB, OPS slot, detachable power plug, IR extender and carry handles.



#### **Usb Auto-Play**

You will be able to show photo and video content automatically with USB Auto-play feature.



#### **Display Control**

Digital Signage Display allows you complete control over the content displayed. You can change/set volume, set a webpage link to be displayed and give real time commands.

#### **Features**



**External Device Connections** 

This feature allows you to connect the display screen to external PCs.



#### **Touch Support**

This display screen is touch screen compatible.

IR (Infrared) Touch screens transform your screen into a Smart Display.



#### **Signal Failover**

The software has a built-in protection for a 'NO SIGNAL' scenario. In case of a signal error, the screen will either display your company logo or customized material while searching for an alternative signal source.



#### **Image Orientation**

soC Software allows you to choose either portrait of landscape displays.



#### **OPS Support**

OPS (Open Pluggable Standard) enables you to choose Windows or Android as your operating system. This system provides enhanced processing power.



#### **Scheduler**

Digital Signage Monitor Software can schedule the display screen to turn on/off at set times. You do not need to worry about display status.



#### **Longer Life Span**

Our Professional Panel Display series come with a longer life span coming with a MTBF (mean time between failures) of 100.000 hours, guaranteeing the highest panel quality making them more suitable for 24/7 type utilisation.

#### **Operation Time Support**

Our display screens are high end products and designed to operate 24/7 without any issue. We guarantee 'best in class' quality screens which are unlimited to any operation. This screen comes with a 700 NITS brightness level which is suitable for the brightest of indoor environments.



#### **Daisy Chain**

The screen can mirror the same content to multiple other screens. This creates a daisy chain effect allowing multiple monitors to be set up as a video wall.



#### **Usb Security**

This series secures your USB and content within the back cover of the screen. The cover is protected with a screw, protecting against outside intervention.

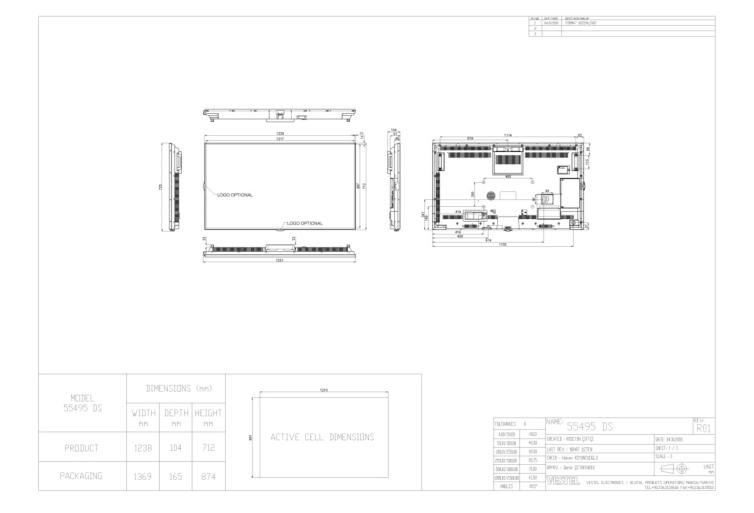




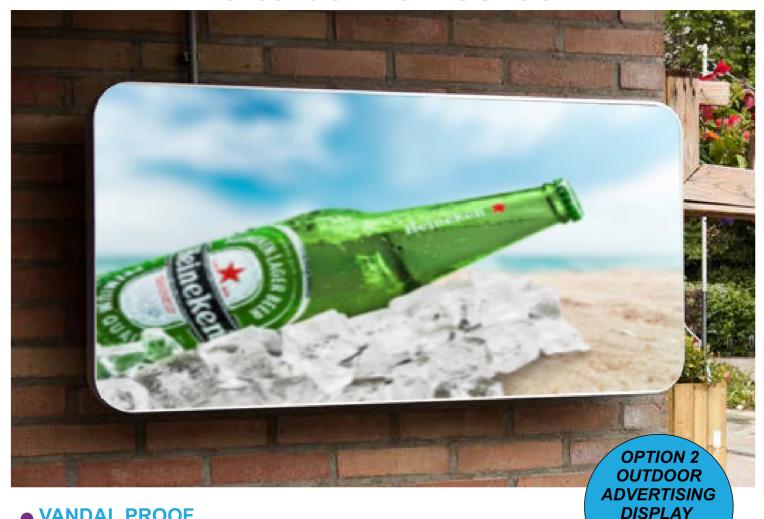


#### Auto Launch

We have made it easy to give any HTML5-based application link to the display within the SoC software. Upon this, the display will start with the given link. The application can either be an oine or an online application, allowing the customers to execute their own application.



## Outdoor Advertising Display 75 to 85 inch screen



VANDAL PROOF
 Thermally treated glass. No outside controls.

ANTI REFLECTIVE GLASS
 Defuses direct sunlight. Easily readable in all weather conditions.

- WEATHERPROOF IP65 rated. Protected against dust particles and all wet weather conditions.
- Wall mounted or Freestanding frame options available
- Landscape or Portrait options.
- PLUG AND PLAY
   Simply load advertising content onto
   USB stick. Insert into
   display, Images and adverts will play in continuous loop.



From €99.95

NOW €69.95

## **P4 Smart Glass**The Ultimate In Window Advertising!

Transform your storefront into a creative advertising space.

- Sizes up to 4 by 3 metres.
- Analytics packages included. Real time data captured including Dwell time, Age, Gender, Individual or Family etc.
- Eye-catching displays increase footfall to store.
- Increase brand awareness.
- 24/7 advertising.
- 3000 nits. Perfect in bright sunlight.





From the moment you receive your product, throughout the duration of your warranty and even after your warranty has expired we are here to support you. If you require any assistance setting up or using your product, or have any problems at all, we can provide technical support.



If needed, we can provide an installation service for any of our products. We can also set up service-level agreements for larger projects that require maintenance contracts.



Extended Warranty\*

All of our commercial display products come with a 5 year commercial warranty as standard.



Training

As well as providing free remote training sessions webinars we can also visit you to deliver bespoke training for our software and hardware\*.



Advanced Replacements † Should your display suffer from any kind of hardware failure during the warranty period we will send you an advanced replacement and arrange for your old display to be collected, free of charge. This ensures no downtime where you are without a screen.



Custom Product Testing & Configuration If you need us to test third party software or a website, or configure your screen in a particular way before it is dispatched (e.g. in a particular orientation or network mode), we can do so to make your life easier.



3D Rendering

Want to know how a particular screen will look once installed? Send us a photo of the location and we will create a 3D rendering of any screen in situ to help you to visualise how amazing it will look.



Your display can be customised to suit your requirements by adding your logo or printed graphics or even tailoring the colour of a display.



As well as being able to provide accessories and add-ons, such as extra remote controls, NUC PCs and video wall controllers, we can also supply custom made flight cases which are great if a display needs to be moved safely from place to place.

#### **OFFICES:**

LEIGHLINBRIDGE, CARLOW BALLINTEER DUBLIN 16



1850 804127



**Damien Keane** 

M: +353(0)87 904 7924

**Garvan Newman** 

M: +353(0)87 987 6274

Jim FitzGerald

M: +353(0)86 249 4950

EMAIL: SERVICE:

INFO@GOPHOTO.IE MIHAIL@GOPHOTO.IE

**WEBSITE:**GOPHOTO.IE



